

2009 North American Sea Glass Festival

October 17th – 18th – Erie, PA

Exhibitor & Sponsor Application & Info

Welcome to the 2009 North American Sea Glass Festival! We'd love to have you join this colorful event on the shores of beautiful Lake Erie! Below is the exhibitor and sponsorship application that will be accepted until **Monday June 1st 2009**. All applications received after June 1st will be reviewed only if space allows. Applications are reviewed by a small jury and space will accommodate up to 40 - 10 X 10 booths. We expect these will fill up fast. **Only items made with REAL sea/beach glass and related products will be accepted at this festival. No artificially altered sea/beach glass will be allowed.** Notification letters will be mailed out **Thursday, July 2nd** informing vendors of their acceptance. This festival is the annual highlight for the international sea glass community. It is being held in Erie, Pennsylvania at the Bayfront Convention Center. There will be extensive, pre-event press coverage and advertising in the media. Thousands of attendees are expected each day. Some of the best sea glass jewelry, crafts, arts, presenters and collectors from across North America and overseas will be at the event. Collectors will have the opportunity to have their shards identified and even win a cash prize in the annual Shard of the Year contest.

The *Shard of the Year Contest* is held in memory of Joanne Schreiber, founder of the 2004 North East Sea Glass Festival. The grand prize is a \$1,000 award for the very best piece of sea glass, and 9 \$100 prizes for individual categories. Each paid admission to the festival includes one free shard entry into the contest. Additional entries are available for 3 for \$5. Criteria for judging can be found on the NASGA website and in the festival program.. The winner will be determined by the decision of the judging panel comprised of sea glass professionals and NASGA board members. Judges and NASGA Board Members are not allowed to enter this contest. Vendors and NASGA Commercial Members are encouraged to enter the "Pros" category of the contest only, for which the winner will win a free booth space in the next NASGA affiliated festival.

Location - The 2009 Festival will be held at the Bayfront Convention Center in Erie, PA. To see lodging possibilities, go to: <http://www.seaglassassociation.org/Lodging-Festival2009.php>

Festival attractions include sea glass jewelers, artisans, collectors, and glass experts. There will be a collectors' area for attendees to meet and greet fellow collectors from around the globe. The festival will also include a series of lectures from various sea glass enthusiasts and others with interesting related topics. All attendees can enter to win one of ten, \$25.00 gift certificates redeemable at the vendor of their choice.

Schedule:

Friday 2:00pm – 8:00pm Exhibitor set up for early arrivals. (Commercial Members meeting 6:00pm)

Saturday 8:00am – 10:00 am Exhibitor set up, Continental breakfast.

Saturday 10:00am – 6:00pm - FESTIVAL OPEN TO THE PUBLIC

Sunday 8:00am – 10:00 Exhibitor Continental breakfast, meet and greet -vendor booth perusal.

Sunday 10:00am – 5:00pm – FESTIVAL OPEN TO THE PUBLIC

Sunday 5:00pm – 8:00pm – Exhibit tear down

Exhibitors **MUST** be in their booth during the "open" hours and are asked to refrain from tearing down until 5:00pm on Sunday. Security will be provided overnight but exhibitors are encouraged to remove valuables each evening. A detailed event program will be released closer to the festival date with times for special events.

Vendor shipping and Drayage services will be available to those who need to ship merchandise ahead of your arrival to the festival. A drayage service will be hired by NASGA for pre-event deliveries. Arrangements for return shipments can be made in advance. Fees and details will be provided in your exhibitor packet.

For more information go to www.SeaGlassAssociation.org and visit the "Festival" page.

Specific questions? Contact: meganh@relishinc.com

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Exhibitor (Please check) I plan to sell items commercially at the Sea Glass Festival.

Booth Fees: **\$300.00** Non-member **\$150.00** Paid commercial NASGA members

\$50 (additional) corner booth, if available.

Cost includes one 10' x 10' booth, pipe and drape, two 8' white skirted tables, two chairs, one waste basket.

I also need electricity at \$25/ booth

I also need _____ additional booth space(s) - Subject to availability.

I also need _____ additional tables at \$20 per table - Subject to availability.

Newsletter Sponsor - Yes, I'd like to buy ad space in the "Shore Lines" Newsletter

Electronic newsletter is posted one month prior to the Sea Glass Festival. Please check one below.

\$225 for half page (5x7") ad. I understand that I must provide in a 300 dpi digital art ready ad.

\$125 for quarter page (3.5x5") ad. I understand that I must provide a 300 dpi digital art ready ad.

Total due from above: \$ _____ by June 1st, 2009

Please enclose with your application:

1. A deposit check for **50%** of your total due (above) made out to NASGA. (including 50% newsletter sponsorship)
Credit cards are not accepted.
2. Send this application and keep one copy for your records. **New applicants must submit 3 electronic images of your work to: lakeeriebeachglass@hotmail.com** Previous SG Festival vendors do not need to send photos.
3. Make checks payable to **NASGA** and mail along with completed application to:

**Jodie Pastor
7774 Maple Drive
Fairview, PA 16415**

After **July 2**, we will notify applicants of their acceptance. **NASGA will not process any deposits until applicant has been notified of acceptance into the festival.**

No applications will be processed without all of the above requirements accompanying this application.
Remaining balances are due **August 1, 2009**.

All accepted vendors must apply for a PA Vendor's License.

Please allow 2 - 6 weeks for processing.

License form available at <http://www.pa100.state.pa.us/>

Application Schedule:

Applications accepted: Through Jun 1, 2009

Applicant's acceptance mailed: July 2, 2009

Cancellations before: August 1, 2009 for refund – no refund after this date

Balance due: August 1, 2009

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[Print clearly! Portions of this information will appear in the Festival Program unless you mark it with an X to omit]

Your Name: _____ Repeat Exhibitor? [] Yes [] No

Business or Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (_____) _____ Mobile: (_____) _____

Email: _____ Website Address: www. _____

Price range of your items: \$ _____

25 word description of item(s) you intend to sell and/or exhibit. This description may be used in the event program.

Cancellation Policy: If you withdraw from the festival prior to **August 1, 2009** your deposit will be returned in full. After August 1st your deposit becomes non-refundable and cannot be returned.

For office use only: Date Received: ___/___/___

Deposit paid \$ _____ Response sent _____ Balance Due \$ _____ Booth # _____